



New  
For Immediate Release

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November 1, 2004  
Topeka, Kansas

Bob Victor of Bob Victor's announced the addition to his Value Line of products the Framera Co.'s new Stainless products that are the hottest selling designs to hit the framing industry for years. The Stainless is available on profiles, BW26, BW66, BW 74, and BW54. Bob Victor's has also added to his Value Line the Framera's, Black and Brown Executive Leather, on profiles BW17, BW26, BW43, BW66, BW86, BW90, and BW94. To give the Value Line more depth he has added the Walnut Parquet in BW17, BW26, BW74, BW54, and BW90. To round out the Value Line he has added the basic Black, or White Grand Satin on BW17, BW26, BW43, BW66, BW74, BW94, all on the Framera's BonazaWood. These products are designed for those who are looking for quality and value.

These products are available joined with the Wedgelock Joining System, or assembled or in length in less than case quantities at value line pricing. . These unique products have a strong design and are developed for those customers that are looking for quality products with a true value to compete for their customers business with an American Manufactured "Made in America" products.

Victor believes these Framera products are a strong complement to his line of American Manufactured Solid Native American Hardwood moulding manufactured in Topeka, Kansas, USA. Victor offers Solid Real Cherry, Real Walnut, American Ash, and American Basswood with deep rich hand rubbed looking finishes in many moulding profiles. With Bob Victor's introduction of Decorative Ornamentation mouldings (Compo) early in the year Victor now offers an All-American, non-finger-jointed solid American Basswood moulding with no gesso. The decorative ornamentation is made with wood fiber, which cuts like real wood, finishes like real wood, and does not chip like most ornamented mouldings. These decorative mouldings come in wood finishes or antique gold or silver finishes.

Our Chops ship with in 24 hours or less of the order and we ship FedEx Ground. FedEx Ground can deliver the order to either coast in 4 days. We accept Visa or Mastercard on all orders.

You can find these products on line at [www.bobvictors.com](http://www.bobvictors.com) web site or [www.framerica.com](http://www.framerica.com). Call Bob Victor's 1-800-255-0535 for pricing or sign up on line by going to [www.bobvictors.com](http://www.bobvictors.com) and go to "contact us" for a catalog and pricing.



093 Black Leather



Brown Executive Leather 096



966 Stainless



Walnut Parquet

